

PRESS RELEASE

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Omegawave Launches iPad Coach Solution

Omegawave is the fastest and safest way to maximize training results

MANCHESTER, United Kingdom – September 8, 2014, Omegawave, the leading training and performance management company, is pleased to announce a brand new addition to its product portfolio. The new Omegawave Coach solution allows coaches at all levels to win more games by adjusting and validating their approach through frequent comprehensive physiological assessments. Simplified and more accessible than ever, the new solution boasts improved reliability and user-friendliness at a lower price.

Paired with Omegawave's proprietary wearable sensors, Omegawave Coach is the only solution in the market to offer coaches and medical professionals an inside view into their athletes' cardiac, metabolic and central nervous systems. Measuring the effects of their training in just 4 minutes, coaches can find limiting physiological factors and achieve results by identifying the optimal times for development of specific skills, strength, endurance, speed and power.

Bjorn Rekelhof, the Strength and Conditioning Coach for AFC Ajax Amsterdam, has been evaluating the solution for months. He stated, *"Omegawave is my 'objective eye', it provides fast inside information on players current state, especially how the players adapt to stress and fatigue."*

Bringing the comprehensive Omegawave knowledge to a broader audience and market for First team and Reserves A/B juniors in a competitive offering, Omegawave Coach enables coaches to test anybody, anywhere and anytime to secure constant mental and physical performance. Equally beneficial to team General Managers, Omegawave helps to protect the most valuable assets from injury and keep players on the pitch for longer.

The original PC-based Omegawave Team system has been used by over 300 top teams and sports federations worldwide, including the likes of FC Barcelona and FC Bayern Munich. Building on the success of the industry standard original system, the iPad solution takes the Omegawave experience to the next level with revamped visual appeal, team management features and the most intuitive user interface of any professional sports solution to date.

Omegawave Coach solution is available for demonstrations and purchase from Omegawave and their distributors. More information can be found on www.omegawave.com

About Omegawave

Omegawave Head Quartered out of Finland specializes in developing training and performance management solutions that provide coaches with the fastest and safest way to maximize training results.

With Omegawave, coaches can quickly, non-stressfully and non-invasively assess how their athletes are responding to previous exertion and find factors that limit performance improvement. Omegawave assessments can be easily integrated into any training process to provide coaches with real-time data to validate their training strategy and methods daily.

Multiple Olympic Federations, top teams from the Champions League, Premier League, La Liga, NFL, MLS, NHL, Olympians as well as other sports organizations are currently using Omegawave solutions. Omegawave was recognized by the UK-based Sports Technology Awards as the developer of the 'Best Performance Technology for Elite Athletes' in April 2014.